

## Shriver's— An Ocean City Tradition

By Hank Glaser

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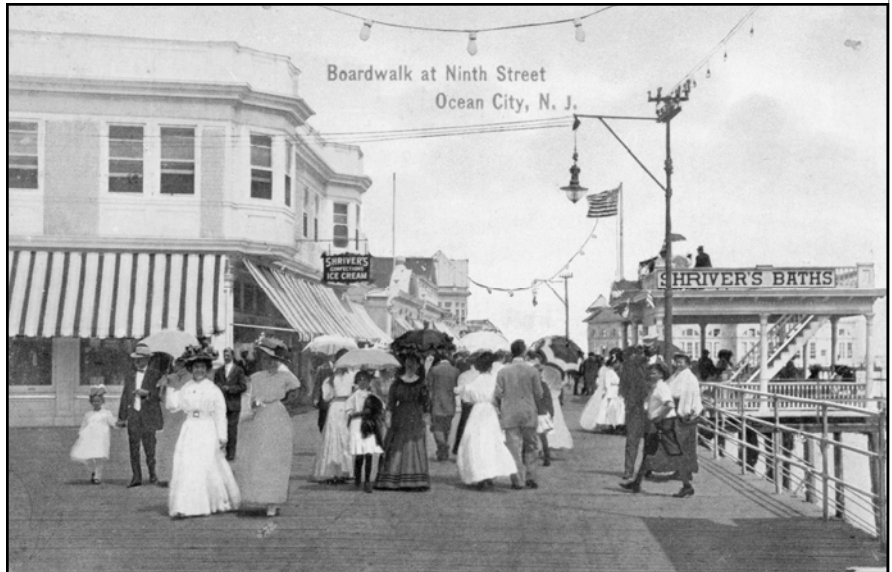
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How did Salt Water Taffy get its name? So the story goes: a little girl came up to Mr. Bradley's stand on the Boardwalk in Atlantic City, nothing more than planks set onto the sand, and asked for a bag of taffy. As a disgruntled co-owner, mopping up a high tide, he sarcastically replied that he was now selling "salt water taffy". The name stuck and it became synonymous with the Jersey Shore.

The Shriver's story is a bit more complicated, but more than interesting. Founded in 1897/1898 by William Shriver, a store was soon opened on 9<sup>th</sup> Street and the Boardwalk, which was considerably farther back than it is today. It served multiple purposes- as an ice cream parlor and restaurant as well as candy and taffy store, which were important, but secondary. Meanwhile, Mr. Shriver continued to collect properties including the theater venues in Ocean City. And, he occupied and or rented out the apartments in his two-story building at 9<sup>th</sup> and the Boardwalk. Alas, the 1927 fire destroyed his building. However, it was rebuilt in nine months and he was back in an enhanced business, which included the Shriver's Pavilion, now since, sadly,



Post card view of Shriver's from 1912

demolished.

Air conditioning, a phenomena of the 20<sup>th</sup> and 21<sup>st</sup> centuries, of course played a role in the development of Shriver's. Initially, taffy was pulled and cooked in the basement of the present building and then taken upstairs to be wrapped by hand. Replaced by a wrapping machine in the front window, which made an a constant racket, it is far different from the modern machinery used today. Air conditioning is now a constant, much to the delight of the employees!

Back to the history of Shriver's! The son of William died early. His successor to both parents and grandparents was a daughter, Helen Shriver Shilling. She was active with Shore Memorial Hospital as well as the Ocean City Tabernacle. And, she and her husband, Charles, continued the oversight of Shriver's, while leasing

*Continued on Page 2*

## Upcoming Events

### **Friday, October 29<sup>th</sup>—1pm Ocean City Community Center Grand Reopening**

Come to the ribbon cutting ceremony & visit the newly renovated Community Center home of the Museum, Arts Center, Library, Aquatic & Fitness Center & County Senior Center.

### **Tuesday, November, 16<sup>th</sup> OCHM Annual Meeting— 7pm**

All members are invited to the annual meeting to elect officers and Trustees, hear about the past year and learn what's planned for the future. In addition to the regular yearly elections, the Museum Board will be holding a special election to fulfill the remaining one year term of office of the President of the Ocean City Historical Museum.

Location: Lecture Hall, 7:00 pm

### **Saturday, December 4<sup>th</sup> Annual Sindia Day —10am—2pm**

Stop by the Museum to celebrate the 109<sup>th</sup> anniversary of the *Sindia* shipwreck. See photographs & artifacts from storage.

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View of the new boardwalk at 9th St in July of 1928

Dairy Maid Candy in Philadelphia which belonged to the Glaser family, as well as James Salt Water Taffy. Soon, Fralinger's also came under the umbrella of the taffy-making families.

When they sold the business to the Glaser's, it was a venture that continued the family tradition. It goes on now, another generation has handed on to the fifth generation. Hank and his sister, Ginnie, assumed control. It is Ginnie's daughter who will now take the reins, and a promising future for Ocean City and those who enjoy "salt water taffy".

## I Remember When



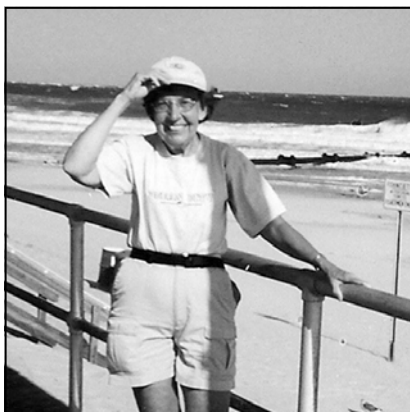
This installment of Remember When features photographs from Michael McMahon's Thursday Night Lecture Series presentation, *Ocean City: Then & Now*. The building in the photos is located on the Northwest corner of 7<sup>th</sup> & Asbury Avenue. The first photo is from 1895 when the building was home to Adams Fishing Tackle. The second photo is from 1973. Note the Witches Hat on the corner was removed. The third photo is the building as it appears today as home to a realtors office. You will notice the Witches Hat was replaced when Jim Penland renovated the building.



## Volunteer Spotlight

Featuring:  
Noel Wirth

I was a stay-at-home mom in Willingboro, NJ, where my husband & I raised our two sons. As such, I became a “community activist” & volunteered for many worthwhile activities including



cub scouts, boy scouts, PTA's, St. Luke Lutheran Church where I served as council president, Literacy Volunteers of America, & politics. I was appointed to the Advisory Board of Health and, as secretary, one of my responsibilities was obtaining volunteers to handle registration for a number of health clinics which we sponsored. When I began work at RCA, after my sons were grown, I continued my volunteer activities, both at home, in Willingboro, & yes, at work, too!

My dream of having a home in Ocean City was realized in the year 2000. I was fortunate to join a book club where I met Dot Turner, then a Trustee of & still an active volunteer for the Ocean City Historical Museum. It was she who introduced me to the Museum & I was hooked! First as a Docent, now as a Trustee, I help to find other volunteers. Volunteering at the Museum has been a wonderful experience for me & I have met both interesting people and great Board members. Working at Shriver's part time & participating in the Beach Walk has allowed me to invite all contacts to visit our Museum.

Upon moving to Ocean City permanently, I found other interesting & important volunteer activities—Adopt-a-Beach, the Beach Walk, Literacy Volunteers of America, SOS (Save Our Station, referring to the 4<sup>th</sup> Street Lifesaving Station), & St. John Lutheran Church. I also continue my pre-Ocean City activities by leading hikes for the Outdoor Club of South Jersey & volunteering at the Bayshore Discovery Project where I've assisted with maintenance of the AJ Meerwald & have been a docent in their Museum while undertaking office projects & manning booths on Bay Day.

Volunteering has been a rewarding part of my life. People are busier than ever today, but just think what a great city & nation we would have if everyone volunteered for a favorite cause!!!

# VOLUNTEERS NEEDED!

You love Ocean City and its history!  
That's WHY you're a member of the  
OCHM!

Now, you can put your feelings into  
positive action. We are seeking new vol-  
unteers and offering many ways for you  
to serve.

Let me count them!

Would you like to be a Docent  
(leading tours of the Museum) or a Front  
Desk Greeter & Gift Shop Clerk?  
There are openings in Data Entry,  
Library Archives, Sewing, Display  
Assistant, and recruiting New Members.  
And we always need help w/ the  
Children's Tea, "Yard" Sales, and the  
Annual Luncheon which raise much-  
needed funds.

Whether you're here in the summers  
only or live in Ocean City year-round,  
your interests will dictate the perfect and  
rewarding job for you. As a bonus, you'll  
meet a wonderful group of people  
dedicated to the same goals which  
you value!

Call 399-1801 to volunteer...  
the success of our Museum depends on  
YOU!

## Curator's Corner

By Rachel Rodgers Dolhanczyk

This summer proved to be a busy one. We expected that the Community Center construction and renovation would be complete and that we would have use our new entryway, but this proved not to be the case until fall. I was amazed that visitors still found us as they weaved their way thru the new Library wing to reach the Museum. From June through the end of September we welcomed just over 4,000 visitors. This is a slight increase from the season before. Of course, this number is including the one rainy day when over 300 people came in a five hour period! Perhaps a new record!

Another welcome was the warm reception to the sand pail exhibit *Buckets of Fun: sand pails and beach toys*. I was pleasantly surprised by the number of people who came in specifically to see the exhibit. Most were first time visitors to the Museum. Perhaps most fun was watching the visitors who located copies of their childhood pails. All reminisced how their sand pail rusted away long ago and were shocked to learn that the collection belongs to one individual and is on loan from Robert Smith of Shippensburg, PA.

The *Thursday Nights at the Museum* summer lecture series was, again, well received. Close to 600 people attend 12 programs. Special thanks to the presenters who volunteered their time. The series was sponsored through an outreach funding grant provided by the Ocean City Free Public Library Board of Trustees. We appreciate the Library's helping to pay for advertising and for use of the beautiful new lecture hall. As always, Ed Wismer was there to cover the program for the *Ocean City Sentinel*.

Our *Wednesday for Kids* program returned for a second summer during the months of July and August. Intern Sarah DeMaria, a recent graduate of Mainland Regional High School and an incoming freshman at Pittsburg University, led the program. Sarah volunteered on average nine hours a week. She updated the lesson plans, created some new art projects and taught each program. We thank her for all of her help and wish her the best in college!

Our other intern was Leah Bender, a History major at Stockton College, who volunteered approximately ten

hours a week throughout the summer. Leah's big project was to help catalog (update descriptions and list subjects, search terms and names) previous accessions in PastPerfect museum cataloging software. When she would locate an item's location, she would take a photograph and enter its "home location" in PastPerfect. Leah also helped with the sand pail exhibit and was often at the reception desk greeting visitors. Best of luck to Leah with her continued Egyptology studies!

For a month, we were also joined by Jim Malloy, an American studies major with a focus on American Civil War Studies at Penn State University. Jim focused on processing new accessions. To date, we have received 30 donations of Ocean City related photographs, objects and/or documents. It is easy to "fall behind" and Jim was very helpful in keeping up to date. All the best to Jim!

Of course, I must also thank the volunteers for their assistance this summer. It has been said before, but we really could not operate without the volunteers especially during the busy summer months with the volume of visitors who come through our door. Thank you!

Looking forward to a productive and busy fall!



Summer Intern Leah Bender at work on the "Buckets of Fun" exhibit



Summer Interns Sarah DeMaria & Jim Malloy

## 47<sup>th</sup> Annual Luncheon

The Annual Luncheon was held on September 15<sup>th</sup> at the Historic Flanders Hotel. The Board of Trustees honored Margaret Schock and Dot Turner for their years of dedicated service to the Museum. State Senator Van Drew and Assemblymen Albano and Milam presented resolutions from the State Senate and Assembly. Local resident, John Loeper gave a very informative presentation on the history and evolution of the bed and breakfast industry. John and his wife, Marj, own and operate Northwood Inn. Carolyn Lothian, pianist at the Ocean City Tabernacle, played the piano as the Luncheon guests arrived.



Luncheon presenter  
John Loeper



Honorees Margaret Schock &  
Dot Turner with Senator Van Drew

Many thanks to the Luncheon's sponsors:

The Shores  
Uncle Bill's Pancake House  
McMahon Agency  
Ocean City Home Bank  
Mack and Mancos  
Ocean City Free Public Library  
Peter Madden, Prudential, Fox & Roach Realtors  
Keith Hartzell, Councilman  
The Flanders Hotel  
The Gingham Whale  
Ocean City Regional Chamber of Commerce  
Ocean City Tabernacle  
Voltaco's Italian Food  
Treehouse Antique Center  
Julie's Headquarters

Special thanks to the following for their donations or in-kind gifts:

*Spinning Wheel Florist, Mark & Linda Videtto  
Shriver's Salt Water Taffy, Hank Glaser  
Fred & Susan Miller*

Lastly, we must thank the Luncheon Committee for their dedication:

Sylva Bertini  
Steve & Mary Ann Gring  
Marie Mawson  
Michael McMahon  
Fred Miller  
Margaret Schock

Thank you to local business community, merchants and individuals for donating wonderful gifts and gift cards for use in the silent auction and as doorprizes:

3 Brothers from Italy	Kitchen Connection
Again on Asbury	Laura's Fudge
Alma Taylor	Ma France Creperie
Animal House	Mack & Manco's
Arlene's	Mallon's
Jean Bell	Rick & Donna Massey
Bennie's Bread	Mia's
Boardwalk Peanut Shoppe	Fred & Susan Miller
Boulevard Luncheon	Ocean City Tabernacle
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C. Melini Hair Salon	Ocean City Home Bank
Calico 'n Cotton	Ocean Pharmacy
Cape Bank	Original Fudge Kitchen
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Circle Liquor	Rauhauser's
Cloud 9	Sack 'O Subs
Colette	Sandi Pointe
Crab Trap	Margaret Schock
Crazy Susan's	Sea Oats
Cricket Box	Shrivers
Curly's Fries	Smitty's
Del's	Somers Point Diner
F&M Restaurant	Sturdy Savings Bank
Flanders Hotel	Sun Rose
Flying Carp	Sun Seekers
Fralinger's	Ta Dah
Michelle & Jay Gillian	Terry Ivory
The Gingham Whale	Tuckahoe Inn
Glazed Over	Dot Turner
Greate Bay Country Club	Two Tin Crows
Hobby Horse	Uncle Bill's Pancake House
Johnson's Popcorn	Voltaco's
Jon & Patty's	Wallace's Hardware
Katina's Restaurant	Ward's Pastry

## Recent Events



Wednesdays for Kids



Former OCHM President Helen R Kroesser (second from left) and friends visited the museum this summer



Ed Wismer at a Thursday Nights Lecture



Dick & Becky Stanislav present a musical program at the final Thursday Night Lecture of the 2010 series



The Museum was a fortunate recipient of \$2,900 from the Ocean City Community Center Association's Gala Fundraiser on June 11<sup>th</sup>.



Ocean City Home Bank Foundation board members presenting check to Rachel

# MANY THANKS TO OUR NEW MEMBERS & RENEWED MEMBERS

## June-September 2010

Mark & Toby Soifer  
S.J. Home Care, Inc  
Ruth Ann Bosworth  
Norma West  
Patricia Crowley  
Caroline Tetzner  
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Bob & Mary Moran

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Ocean City Home Bank  
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Colony Club of Ocean City  
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Bernard T Campbell  
Theodore B. Krouse  
Lisa R. Sarajian  
Judy Santianni  
Bob & Mary Moran

### Tribute Gifts

Ruth Stein, in honor of Margaret Schock  
& Dot Turner  
Robert & Mildred Mitchell, in honor of  
Paul & Ruth Anselm's birthdays

### Accessions

The following have donated objects, documents, textiles or photographs to the Museum between June and September:

Ed Garney  
Bernard & Ann Morris  
Robert K. Bell, Jr.,  
Annetta Jeffries  
Roland "Rocky" Gannon  
Estate of Thomas E. Adams,  
Richard A. Van Saun, Executor  
Frank Wrabel  
Doug Longenecker  
Ocean City High School  
Bob & Mary Wurtz  
Evelyn Stuart  
Mary Greene  
Sheryl Collins  
D. Robinson  
Sonia Forry  
Jacqueline Maccarone  
Jeanne Robinson  
David Rubincam

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Sign up for email updates!***

***Would you like to receive monthly updates from the Museum via email?***

***Would you like to be reminded of programs and events?***

***If so, please submit your name and email address to  
[info@ocnjmuseum.org](mailto:info@ocnjmuseum.org)!***

In order to improve communications and save postage/printing costs, we will send e-blasts and e-news to you electronically throughout the year. Of course, we will still print and mail *The Binnacle* and you can always check out updated information on our website at [www.ocnjmuseum.org](http://www.ocnjmuseum.org)

*Ocean City Historical Museum's  
Mission Statement  
The Mission of the Ocean City Historical  
Museum, Inc. is to maintain and operate a quality  
Historical Museum in Ocean City,  
New Jersey with the cooperation and  
assistance of the City of Ocean City.  
The specific goals of the Ocean City Historical  
Museum, Inc. are to collect, preserve and  
display objects that are of historical worth and interest  
to Ocean City and surrounding areas; and to provide  
educational and cultural programs pertaining to Ocean  
City, New Jersey and surrounding areas.*



1735 Simpson Avenue | Cultural Arts Center  
Ocean City, NJ | Phone: 609-399-1801

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